

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947591	07897416

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A113H	\$950.00 NM
2	WESH	W	09/26/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A113H	\$950.00 NM
4	WESH	Th	09/27/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P130H	\$950.00 NM
3	WESH	F	09/28/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P130H	\$950.00 NM
3	09/25/12	09/28/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	9	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	9	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/25/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,400.00 NM
1	WESH	Tu	09/25/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,400.00 NM
7	WESH	W	09/26/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,400.00 NM
2	WESH	W	09/26/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,400.00 NM
3	WESH	Th	09/27/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z128H	\$1,400.00 NM
8	WESH	Th	09/27/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P130H	\$1,400.00 NM
9	WESH	Th	09/27/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z128H	\$1,400.00 NM
6	WESH	F	09/28/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z128H	\$1,400.00 NM
4	WESH	F	09/28/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P130H	\$1,400.00 NM
5	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/25/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A113H	\$650.00 NM
1	WESH	W	09/26/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A113H	\$650.00 NM
2	WESH	Th	09/27/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P130H	\$650.00 NM
4	WESH	F	09/28/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z128H	\$650.00 NM
7	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$625.00				

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	09/25/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00 NM
1	WESH	W	09/26/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00 NM
3	WESH	Th	09/27/12		NBC Today Show II	10AM-11AM	:00		\$625.00 NM
Credited									
2	WESH	F	09/28/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12P130H	\$625.00 NM
9	09/25/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/25/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A113H	\$600.00 NM
1	WESH	W	09/26/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A113H	\$600.00 NM
2	WESH	Th	09/27/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P130H	\$600.00 NM
4	WESH	F	09/28/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12Z128H	\$600.00 NM
11	09/25/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	09/25/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00 NM
2	WESH	W	09/26/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00 NM
1	WESH	Th	09/27/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z128H	\$350.00 NM
3	WESH	F	09/28/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P130H	\$350.00 NM
13	09/25/12	09/28/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A113H	\$175.00 NM
2	WESH	W	09/26/12	2:30 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A113H	\$175.00 NM
4	WESH	Th	09/27/12	2:53 PM	KATIE COURIC DAY	2-3PM	:30	OFA12P130H	\$175.00 NM
3	WESH	F	09/28/12	2:24 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z128H	\$175.00 NM
15	09/29/12	09/29/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/29/12	5:23 AM	Sat 5-6a	Sat 5-6a	:30	OFA12Z128H	\$50.00 NM
16	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/29/12	7:11 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12P130H	\$300.00 NM
2	WESH	Sa	09/29/12	7:40 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12Z128H	\$300.00 NM
17	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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947591-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	-----S-				1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/29/12	7:59 AM	NBC Saturday	Sat 8-10am	:30	OFA12P130H	\$1,200.00 NM
18	09/30/12	09/30/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	6:11 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z128H	\$300.00 NM
2	WESH	Su	09/30/12	7:52 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P130H	\$300.00 NM
19	09/30/12	09/30/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	8:21 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12Z128H	\$1,500.00 NM
20	09/30/12	09/30/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW	:30	OFA12P130H	\$1,000.00 NM
21	09/25/12	09/28/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	3:17 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$450.00 NM
3	WESH	W	09/26/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$450.00 NM
2	WESH	Th	09/27/12	3:44 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z128H	\$450.00 NM
4	WESH	F	09/28/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P130H	\$450.00 NM
23	09/25/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	6	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	6	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/25/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00 NM
5	WESH	W	09/26/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00 NM
2	WESH	W	09/26/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00 NM
1	WESH	Th	09/27/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P130H	\$650.00 NM
6	WESH	Th	09/27/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z128H	\$650.00 NM
4	WESH	F	09/28/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z128H	\$650.00 NM
25	09/25/12	09/28/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/25/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$850.00 NM
1	WESH	W	09/26/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$850.00 NM
3	WESH	Th	09/27/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P130H	\$850.00 NM

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27	09/25/12	09/28/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-TWTF--	:30	4	\$1,200.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-TWTF--	4	\$1,200.00																																																																							
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1	WESH	Tu	09/25/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A113H	\$1,200.00	NM																																																																		
3	WESH	W	09/26/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A113H	\$1,200.00	NM																																																																		
4	WESH	Th	09/27/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z128H	\$1,200.00	NM																																																																		
2	WESH	F	09/28/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z128H	\$1,200.00	NM																																																																		
29	09/25/12	09/28/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	-TWTF--	:30	4	\$1,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WESH</td><td>Tu</td><td>09/25/12</td><td>7:16 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>OFA12A113H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>W</td><td>09/26/12</td><td>7:28 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>OFA12A113H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>Th</td><td>09/27/12</td><td>7:15 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>OFA12P130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/28/12</td><td>7:27 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>OFA12P130H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WESH	Tu	09/25/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00	NM	3	WESH	W	09/26/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00	NM	2	WESH	Th	09/27/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,500.00	NM	1	WESH	F	09/28/12	7:27 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-TWTF--	4	\$1,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
4	WESH	Tu	09/25/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00	NM																																																																		
3	WESH	W	09/26/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00	NM																																																																		
2	WESH	Th	09/27/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,500.00	NM																																																																		
1	WESH	F	09/28/12	7:27 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,500.00	NM																																																																		
31	09/25/12	09/28/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-TWTF--	:30	4	\$1,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>Tu</td><td>09/25/12</td><td>7:41 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>OFA12A113H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>4</td><td>WESH</td><td>W</td><td>09/26/12</td><td>7:53 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>OFA12A113H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>Th</td><td>09/27/12</td><td>7:47 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>OFA12Z128H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/28/12</td><td>7:47 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>OFA12Z128H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Tu	09/25/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM	4	WESH	W	09/26/12	7:53 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM	3	WESH	Th	09/27/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z128H	\$1,500.00	NM	1	WESH	F	09/28/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z128H	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-TWTF--	4	\$1,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WESH	Tu	09/25/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM																																																																		
4	WESH	W	09/26/12	7:53 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM																																																																		
3	WESH	Th	09/27/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z128H	\$1,500.00	NM																																																																		
1	WESH	F	09/28/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z128H	\$1,500.00	NM																																																																		
33	09/29/12	09/30/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----SS	:30	2	\$700.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-----SS	2	\$700.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	09/29/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		<del>\$400.00</del>	NM																																																																		
					Credited																																																																							
2	WESH	Su	09/30/12	6:43 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12P130H	\$700.00	NM																																																																		
					LR- Golf																																																																							
34	09/29/12	09/29/12	Sat. Entertainment this W Class of Time - Immediately Pre-emptible without notice	7:00-8:00 PM	-----S-	:30	1	\$800.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td>1</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>09/29/12</td><td>7:49 PM</td><td>Sat. Entertainment this Week</td><td>7:00-8:00 PM</td><td>:30</td><td>OFA12Z128H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S-	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	09/29/12	7:49 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12Z128H	\$800.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-----S-	1	\$800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	09/29/12	7:49 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12Z128H	\$800.00	NM																																																																		
37	09/25/12	09/25/12	NBC Prime GO ON/ NEW Class of Time - Pre-emptible with notice	9:00-10:00 PM	-T-----	:30	1	\$4,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T-----</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>09/25/12</td><td>9:19 PM</td><td>NBC Prime GO ON/ NEW NORM</td><td>9:00-10:00 PM</td><td>:30</td><td>OFA12A113H</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-T-----	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	09/25/12	9:19 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	OFA12A113H	\$4,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-T-----	1	\$4,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	09/25/12	9:19 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	OFA12A113H	\$4,000.00	NM																																																																		
38	09/25/12	09/25/12	NBC Prime PARENTHOC Class of Time - Pre-emptible with notice	10:00-11:00 PM	-T-----	:30	1	\$4,000.00	NM																																																																			

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# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-----	1	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	09/25/12	10:33 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	OFA12A113H	\$4,000.00	NM
39	09/29/12	09/29/12	NBC Prime REVOLUTION	8:00-9:00 PM	-----S-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Sa	09/29/12	8:22 PM	NBC Prime REVOLUTION	8:00-9:00 PM	:30	OFA12P130H	\$1,000.00	NM
1 WESH	Sa	09/29/12	8:44 PM	NBC Prime REVOLUTION	8:00-9:00 PM	:30	OFA12Z128H	\$1,000.00	NM
40	09/25/12	09/28/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Tu	09/25/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A113H	\$1,500.00	NM
1 WESH	W	09/26/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A113H	\$1,500.00	NM
4 WESH	Th	09/27/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P130H	\$1,500.00	NM
2 WESH	F	09/28/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P130H	\$1,500.00	NM
42	09/25/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	09/25/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A113H	\$650.00	NM
3 WESH	W	09/26/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A113H	\$650.00	NM
2 WESH	Th	09/27/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z128H	\$650.00	NM
4 WESH	F	09/28/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z128H	\$650.00	NM
44	09/30/12	09/30/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	2	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	2	\$4,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/30/12	7:08 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12Z128H	\$4,500.00	NM
2 WESH	Su	09/30/12	7:29 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12P130H	\$4,500.00	NM
45	09/30/12	09/30/12	NFL	8:00PM-conclusion	-----S	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$10,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/30/12	10:14 PM	NFL	8:00PM-conclusion	:30	OFA12Z128H	\$10,000.00	NM
46	09/26/12	09/26/12	Wed NBC Prime L&O	Prime Other	--W----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	09/26/12	9:47 PM	Wed NBC Prime L&O	Prime Other	:30	OFA12A113H	\$4,000.00	NM
47	09/30/12	09/30/12	Ryder Cup	8:00 A-6:00 PM	-----S	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$800.00				

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
47	09/30/12	09/30/12	Ryder Cup Class of Time - Pre-emptible with notice	8:00 A-6:00 PM	-----S	:30	1	\$800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/30/12</td><td>2:21 PM</td><td>Ryder Cup</td><td>8:00 A-6:00 PM</td><td>:30</td><td>OFA12Z128H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/30/12	2:21 PM	Ryder Cup	8:00 A-6:00 PM	:30	OFA12Z128H	\$800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	09/30/12	2:21 PM	Ryder Cup	8:00 A-6:00 PM	:30	OFA12Z128H	\$800.00	NM																					
48	09/30/12	09/30/12	Sun 5-6a Class of Time - Immediately Pre-emptible without notice	Sun 5-6a	-----S	:30	1	\$50.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$50.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$50.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/24/12	09/30/12	-----S	1	\$50.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/30/12</td><td>5:22 AM</td><td>Sun 5-6a</td><td>Sun 5-6a</td><td>:30</td><td>OFA12P130H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/30/12	5:22 AM	Sun 5-6a	Sun 5-6a	:30	OFA12P130H	\$50.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	09/30/12	5:22 AM	Sun 5-6a	Sun 5-6a	:30	OFA12P130H	\$50.00	NM																					
Total Spots							86																								

## Payment Terms 30 Days

<u>Gross Total</u>	\$100,175.00
<u>Agency Commission</u>	\$15,026.25
<u>Net Amount Due</u>	\$85,148.75

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947591	07897416

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P130H	\$800.00	NM
4	10/01/12	10/01/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z128H	\$1,200.00	NM
1 WESHM		10/01/12	8:47 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P130H	\$1,200.00	NM
6	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z128H	\$600.00	NM
8	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12		NBC Today Show II	10AM-11AM	:00		<del>\$600.00</del>	NM
	Credited								
2 WESHM		10/01/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12P130H	\$600.00	NM
10	10/01/12	10/01/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12Z128H	\$600.00	NM
12	10/01/12	10/01/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/01/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	M-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P130H	\$400.00	NM
14	10/01/12	10/01/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	2:11 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z128H	\$200.00	NM
22	10/01/12	10/01/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P130H	\$600.00	NM
24	10/01/12	10/01/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z128H	\$750.00	NM
2	WESHM	10/01/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P130H	\$750.00	NM
26	10/01/12	10/01/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z128H	\$900.00	NM
28	10/01/12	10/01/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P130H	\$1,200.00	NM
30	10/01/12	10/01/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12Z128H	\$1,600.00	NM
32	10/01/12	10/01/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	7:40 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P130H	\$1,600.00	NM
35	10/01/12	10/01/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	2	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	2	\$7,000.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/01/12	10/01/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	2	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM	10/01/12	8:21 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12Z128H	\$7,000.00	NM
1	WESHM	10/01/12	9:13 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12P130H	\$7,000.00	NM
36	10/01/12	10/01/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	10:32 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12Z128H	\$6,000.00	NM
41	10/01/12	10/01/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P130H	\$1,400.00	NM
43	10/01/12	10/01/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM	10/01/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z128H	\$850.00	NM
<b>Total Spots</b>							<b>20</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,250.00</b>
<u>Agency Commission</u>	<b>\$5,287.50</b>
<u>Net Amount Due</u>	<b>\$29,962.50</b>